

MOLD TOWN COUNCIL

COMMUNITY, DEVELOPMENT AND REGENERATION COMMITTEE

Minutes of the Community, Development & Regeneration Committee held virtually on-line over video conferencing at 6.00pm on Tuesday 8th November 2022.

PRESENT:

Councillors: Robin Guest (Chair), Haydn Jones (Mayor), Teresa Carberry (Deputy Mayor), Chris Bithell, Catherine Hill and Rachael Byrne Flintshire County Council

Officers: Jane Evans Events & Community Engagement Officer and Jo Lane Business Regeneration Project Officer.

Absent: None

Apologies: Councillors Pete Dando and Geoff Collett

7. DECLARATIONS OF INTEREST None

8. MINUTES

RESOLVED: That the Minutes of the meeting held on 21st June 2022 be received and noted as a correct record.

9. MEMBERSHIP OF CDR COMMITTEE

Members considered whether to invite Flintshire County Council Regeneration Manager Karen Whitney-Lang to future meetings of the CDR committee. Rachael Byrne Flintshire County Council Business Development Manager, explained the difference between her role (general business development, Flintshire Markets and social enterprise) and Karen's role (Regeneration for Flintshire, with team of Regeneration Officers reporting to her) and that members should consider inviting both to future meetings as they may be able to provide updates and information depending on the agenda topics, Rachael also suggested that members may consider inviting Richard Jones from FCC Tourism to future meetings.

Members agreed to add Karen Whitney-Lang to the invite list for future meetings.

10. COMMUNITY DEVELOPMENT AND REGENERATION BUDGET PROPOSAL 2023/2024

Members considered the previously circulated report regarding budget consideration for the CDR and current Ear Marked Reserves budget.

10.1 Tourist Information Points:

A Budget of £10,100 was also allocated in the 2022-2023 budget for the replacement and repair of the Tourist Information Panels (TIP's) (subject to obtaining comparative

quotations). Following Councils discussion regarding whether to remain within Cittaslow, it has been agreed that the work to renew the TIP's would be postponed until a decision has been agreed, as all the panels and the Gateway Signs currently have the Cittaslow logo and reference Mold as a Cittaslow town.

The last quote received in August 2022, for the TIP's was £12,665, this does not include any repairs or updates to the Gateway signs, of which we have four.

Rachael Byrne informed members that the Shared Prosperity Fund which Flintshire CC had put a bid in for (confirmation to be received in April 2023) may be able to assist with some of the costs for the replacement / repairs to the information signs and boards.

Member proposed a budget of £15,000 to repair and replace the Tourist Information signs and Gateway signs.

Budget proposed of £1,400 to allow up to 5 replacement event glass panels changes per year.

10.2 Discover Mold Leaflet – this year Flintshire CC Tourism paid towards the cost and distribution of the leaflet. The leaflet is not dated and can be re-run at any time. Members proposed a budget of £500 for a re run and distribution in 2023-2024.

10.3 PR / Photos / Videos – Following last years tender allocation for PR a new tender was sent for a two-year period for 2023-2024 to three PR companies. Only one tender has been received back and members agreed that the tender would be re sent in the New Year to PR companies to ensure comparable quotes are received.

Members proposed a budget of £6,500 per year (£13,000 for two-year period) for PR, photos and video.

10.4 Defibrillators - Members proposed a budget of £2,268 to allow the purchase of two Zoll defibrillators and one outside cabinet from the Ambulance Trust. The defibrillators would be placed in Mold Cemetery and the Bailey Hill and an outside cabinet at the Bailey Hill pending relevant permissions.

RESOLVED: That the following recommendations be submitted to the Budget Sub-Group:

£15,000 to be allocated to the replacement and repair of the Tourist Information Panels and Gateway signs (subject to obtaining comparative quotations).

£1,400 to allow for replacement event glass panels on the Tourist Information Point changes (5 per annum).

£500 for the re-print and distribution of the Discover Mold Leaflet.

£6,500 (£13,000 for two-year period) for an annual package of Promotions to include RP, Social Media, Photography and filming.

£2,268 for two defibrillators and outside cabinet

11. FUTURE AGENDA ITEMS

The Chair requested that the Committee Terms of Reference was sent to all members and that they should put forward agenda items for the next meeting based on the terms of reference.

Date of next meeting 7th February 2023

SUMMARY OF DECLARATIONS MADE BY MEMBERS IN ACCORDANCE WITH MOLD TOWN COUNCIL'S CODE OF CONDUCT

Meeting ended at 7.15pm

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Community, Development & Regeneration Committee		DATE: 8 th November 2022
MEMBER	ITEM	MINUTE NO. REFERS

Chairman's signature: Date:

CDR/MIN221108JE